

# Better Together

## Account Supervisor

[Better Together](#) is hiring an Account Supervisor passionate about social action and creating lasting change. With roots in Washington, DC, and with global reach, Better Together is set on cultivating a powerful network of partners who share our passion to create opportunities to accomplish impactful, long-lasting change. Our advocacy partners will also prove our commitment to changing the world.

As an Account Supervisor, you will lead and manage with support from others campaigns that align with Better Together's mission. Our objective is to find the right person and create the ideal role for them/us, so we're all doing what we love to do in support of our agency's goals.

Location: This is a 100 percent remote position

Hours: Full-time, U.S. time zones

Compensation range: \$80,000-100,000 per year

We offer healthcare coverage (premiums are covered 100%). 401K match up to 3% and 50% of the next 3% (if the employee contributes 5%, Better Together will match 4%), but that does not exceed 5% of your compensation. You will be mentored directly by the CEO, and we are open to investing in training, conferences and webinars to further your skill set...basically, we want our team to be at the top of our game.

Available to people authorized to work within the United States. We highly encourage candidates who are LGBTQIA+, BIPOC, neurodiverse, disabled, from rural areas, and other communities.

### **You are a great fit for this job... if you**

- Have a passion for DEI, social change and action.
- Are highly experienced in owned, shared, earned, and paid media and have Successfully led campaigns.
- Not one to shy away from making new business connections and pitching big-picture ideas.
- Are masterful at using empathy to anticipate the needs of others and putting those needs into writing.
- Have a creative mindset and are a collaborative multitasker.
- Are a pro at developing strategy and creativity for client projects and campaigns.
- Go out of your way to communicate in asynchronous team structures.

- Thrive in autonomy and working remotely with limited supervision in a fast-paced, ever-changing environment.
- Can organize client relations and lead in project management.
- Are resourceful, proactive, and a problem solver – heck, you thrive on it!

### **Responsibilities**

- Act as a day-to-day client contact delivering consistent, high-level client service for technology clients.
- Oversee the development of communications content and collateral targeted to multiple audiences.
- Use resources to ensure projects are completed on time and in an efficient manner.
- Put in place innovative, effective digital strategies using new and social media.
- Consistently develop, edit, and refine client presentations and display confidence and command in public speaking and delivering presentations to the client and other audiences.
- Seek opportunities to grow accounts organically by identifying incremental projects and cross-selling the agency's full range of capabilities.
- Develop the skills of more junior team members through consistent communication and direct and timely feedback.
- Conduct media and influencer relations, including pitching, developing and maintaining strong relationships, generating story ideas and pitches, managing earned editorial and coverage for clients, and engaging the right influencers at the right time for the right content.
- Track traditional and social media coverage and compile coverage reports.
- Commit to continuous learning and improvement of skills; set and pursue stretch goals.

### **Must Haves**

- BA/BS in Communications/Marketing/Public Relations/Integrated Marketing or related field.
- 8+ years of agency strategic communications experience preferably in advocacy, social justice, or social impact.
- Knowledge of using generative AI to guide daily tasks.
- Proven media skills.
- Excellent content writer.
- Creative, strategic thinker.
- Fluency with communications and productivity tools, including or similar to Slack, Asana, Google Drive, and Harvest.
- Strong initiative, leadership skills, and work ethic.
- Proven attention to detail.
- Ability to work remotely while managing and multitasking in a highly collaborative, virtual team environment.
- Basic digital marketing knowledge and the tactics to amplify PR work.
- You design integrated campaigns using social media, online advertising, email marketing, and web design.

- You create sharp content, such as social media calendars, video scripts, and op-eds.
- History of overseeing multimedia and/or graphic design projects with experience managing designers preferred.

### **Skills That Will Enable You to Thrive**

- You can learn quickly, aren't afraid to ask questions, take initiative, and are proactive with your communication.
- You excel at balancing being thorough and efficient in a 100 percent remote work environment.
- You have an internal drive and meticulous organization and prioritization skills, so you can exceed expectations with very limited supervision.
- You take pride in refining your communication, both written and verbal, and especially the ability to speak client-friendly language that makes them feel safe and supported.
- You appreciate personal development, social justice, and liberation culture and are passionate about your own growth.
- You are quick to pick up new tech and tools. We work with a variety of online tools and you will need to be able to use these with some basic training, including Asana, Google Drive, Muck Rack, AI applications (e.g., ChatGPT), and more.
- You have a reliable internet connection and can use video conferencing services, such as Google Meet.
- Proven success pitching and delivering high-profile media stories and building relationships with tech media and influencers.
- Solid understanding of public relations and integrated marketing principles, including digital and social communications experience.
- Comprehends what makes news, influences stakeholders, and drives conversations among journalists and influencers.
- Demonstrated ability to manage large projects, budgets, and teams.
- Effective listening, and strong verbal and written communication skills.
- Ability to anticipate client needs and quickly solve problems.
- Possesses a positive, creative, and innovative mindset.

### **Why It's Awesome to Join Our Team**

- Work virtually from anywhere, but we do expect everyone to get their work done on time with high quality.
- You'll work with extraordinary people. Everyone on our team has unique superpowers that are well-honed in different areas. If you like working with passionate, communicative, talented, accountable, creative, generous, fun, and ambitious people... that's us.
- We care about people, empowerment, inclusion, and well-being, and we implement this in our programs, services, and internal teams. If that's appealing to you – and you care too – you'll be able to have a direct meaningful impact!
- We have a high bar for excellence, results, and integrity. If you're dedicated to detail-oriented quality, you'll succeed here fast.